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U. S. DEPARTMENT OF AGRICULTURE

MAD RIVER GARDENS

1934

Greetings 1934 Dahlia Growers

The Dahlia is fast becoming one of our most popular late summer and autumn flowers, and rightly so. Few of us have realized the improvements that have been made in such a few short years. We are fast approaching the ideal.

To see the new varieties coming on the market, more gorgeous colors, improved stems, bigger and better flowers, all this we believe is due to better knowledge of breeding—and here is room for argument a-plenty, as we have found.

However, after quite a lot of experimenting, we ourselves are sticking to a definite line of breeding and hope to produce our share of the new ones for your consideration, as well as offer you on the following pages the outstanding Gold Medal Dahlias of the year, and those that have stood the test of time.

We thank our friends and customers for their confidence and patronage and assure you we have your interest at heart at all times.

MAD RIVER GARDENS,

URBANA, OHIO.

MEMBER

American Dahlia Society.

National Association Commercial Dahlia Growers.





MARY BAKER

Mad River Gardens Introductions for 1934

HARRIET NEAL (Wickersham-Ruschmohr) I. D. The most complete description I can give of this variety is to say that it is a golden Marmion; deeper in color and more refined. I have seen this variety growing for two years and it is a very pleasing, distinctive, and satisfactory Dahlia.

Plants \$5.00 Roots \$10.00

ANTARES (Mad River Gardens) I. D. A pure self color scarlet which does not fade; better than Bagdad we are told. Marvelous stems, beautiful foliage; this was grown as 56-28-30, if you took the number.

Plants \$5.00 Roots \$10.00

REMEMBRANCE (Mad River Gardens) I. D. Here we have a pink, a prolific bloomer on good stems; a seedling of Jane Cowl which scored 80 at Storrs in 1932.

Plants \$2.50 Roots \$5.00

We are also introducing for Mrs. Tennant, Nannie Sine, a very hardy Dahlia that received most favorable comment wherever it was grown or shown.

NANNIE SINE (Tennant) I. D. Color cameo pink with deeper tones of thulite pink; a pastel shade that everyone admired; prolific bloomer and early. Was voted as popular as Satan at the New York Botanical Gardens and Dr. Howe said: "When Nannie Sine runs neck and neck with Satan, she is in fast company." We recommend this and as a good grower in hot climates.

Plants \$2.50 Net Roots \$5.00 Net

San Leandro, Cal.,
December 27, 1933.

TO OUR FRIENDS:

It is our pleasure to announce that we have secured the services of Mad River Gardens (D. P. Wickersham), Urbana, Ohio, to handle our introductions east of the Mississippi River. Having had so many inquiries from the Mid West, we thought it would be of benefit to our patrons to be able to secure such Dahlias close at hand.

All orders for the territory east of the Mississippi River should be sent direct to Mad River Gardens, Urbana, Ohio. Orders for the Pacific Coast and all territory west of the Mississippi River, will be handled by me from San Leandro, Cal., as formerly.

This arrangement will give us more time to devote to the raising of new varieties and give our patrons something to talk about.

Hoping 1934 brings to all our friends and patrons the best of health and happiness, and better Dahlias, is the ambition and wish of,

Yours very truly,

CHARLES GARRITY.

We are proud indeed to make the above announcement, and are assured that with Mr. Garrity's great knowledge of the Dahlia and its breeding, we may look forward to even greater things.

MAD RIVER GARDENS.

Introductions from the Gardens of Charles Garrity, San Leandro, California

MRS. CHAS. G. REED (Garrity) F. D. A pure white decorative, which was good enough to win a Certificate of Merit.

Plants \$1.25 Roots \$2.50

RUBY TAYLOR (Garrity) I. D. Here is one of the finest Dahlias in our whole garden, with habits nearly perfect. A hard color to describe, probably nearest is carmine. Won over everything in its class on Pacific Coast, and a Certificate of Merit at Storrs. You can't go wrong with this Dahlia, and a good root maker.

Plants \$3.50 Roots \$7.00

Mr. Garrity's 1934 Introductions

BARBARA M. (Garrity) I. D. Here we have a new beauty. Yellow ground with pink shadings; each petal tipped white, with stag horn formation.

Plants only \$2.50

GAY CABALLERO (Garrity) I. D. The color of this new one is not shown on Ridgeway's color chart. A shade of peach pink, shaded cream deepening towards sides of petals; flowers 9 to 11 inches on cane like stems.

Plants \$2.50 Roots \$5.00

HONORABLE MR. (Garrity) I. D. This Dahlia was made for those who like a good grower; with perfect stems, strong and cane like. A hard color to describe—we think a dark crimson carmine, that makes every one ask what's this.

Plants \$3.75 Roots \$7.50

MRS. FLEM SAMPSON (Garrity) S. C. A yellow on perfect stems; no faults anyone has found; won over Frau O. Bracht on West Coast. We highly recommend this to the most exacting.

Plants \$1.50 A few Roots \$3.00

MRS. LEONE STAVELY (Garrity) A very large lavender, shaded pink. Good stems after first flower.

Plants \$3.75 Roots \$7.50

Mr. Garrity says, "Watch the boys turn around when they see this next one."

MRS. ELLA WORTHEN (Garrity) S. C. Here is probably Mr. Garrity's choice if there is a choice. A very large flower, which has attracted a lot of attention. Color salmon pink, with lighter shadings and very free flowering, petals are narrow. Watch this one on the show bench next year. Stock limited.

Plants only \$5.00

Novelties from The American Home 1933 Honor Roll

The following descriptions are for the most part, taken from Mr. Derrell W. Hart's Honor Roll:

BUCKEYE KING (Peck) F. D. A sensation at Chicago and Cincinnati, and some of the reports from the Mid-West state this is a better Dahlia than its garden mate Buckeye Bride. I cannot as yet make that claim for it, but if it is even as good as its garden mate, it will last for many years as a popular variety. Color yellow. **Strong Plants \$5.00**

ELINOR M. RADELL (Felsinger), I. D., 1933. The blooms, of good substance, are deep rose pink at center shading to amaranth pink at edges. At the A. D. S. Trial Grounds at Storrs, this dahlia received a certificate the past season and was truly outstanding because of its strong, rugged growth which should withstand adverse growing conditions. It qualified equally well in color, stem, form and size and is prolific in its flowering habits. **Plants \$2.50**

ELISSA LANDI (Cordes-Eastman) F. D. Winner as Best Undisseminated Formal Dahlia at Camden Show. It is most unfortunate for the disseminator's sake that this fine Dahlia could not be shown more this year. It received a Certificate of Merit at Storrs. It is a deep flower of bright orange shading towards gold. I had this Dahlia on trial and found it a mighty satisfactory performer. **Strong Plants \$5.00**

GRANDEE (Ballay) I. D. Winner of the American Home Achievement Medal at the Dahlia Society of California Show. It is a very large flower of a striking combination of Spanish red and golden yellow. The reverse of the petals shows a blush of russet red. Grandee also won as Largest Flower at San Leandro Flower Festival. **Strong Plants \$7.50**

HARRIETT NEAL (Wickersham-Ruschmohr) I. D. The most complete description I can give of this variety is to say that it is a golden Marmion; deeper in color and more refined. I have seen this variety growing for two years and it is a very pleasing, distinctive, and satisfactory Dahlia. **Plants \$5.00 Roots \$10.00**

HILLCREST CINDERELLA (Scott) I. D. Giant bloom; will keep a week without changing the water. Won the largest flower in the 1933 West Virginia show. A very poor tuber producer. Honor Roll Dahlia; color cameo pink tipped with cosmos. **Plants \$5.00 Net**

KING OF YELLOWS (Sagamore Gardens) I. D. Perhaps the two color classes that afford the keenest competition at the present time are those of yellow and red. There were at least a dozen good, new yellows this year and this is one of the best. It is a free blooming, fine growing variety of a rich, clear golden yellow color. Received Certificate of Merit at Storrs in 1932. **Plants \$2.50 Roots \$5.00**

LORD OF AUTUMN (Almy) I. D. Here is a Dahlia that will give the four or five top notch exhibition varieties a run for their money. In fact I prophesy that this variety will win its share of prizes in the specimen bloom classes. It is a huge, clear yellow, a very deep flower and a very impressive one. This was not shown during the year but I had it on trial, and it is the kind of Dahlia that causes a sensation for the dyed-in-the-wool Dahlia fan who likes the big flowers. **Strong Plants \$7.50**

MAN O'WAR (Boone-Ruschmohr) I. D. An exhibition red can no longer be just good to receive recognition. It must be outstanding. I would rate this variety as worthy of that term. Winner of the American Home Achievement Medal at the West Virginia Dahlia Show in 1932, also a Certificate of Merit at Storrs the same year. It is a fine garden variety on account of its splendid habits and one of the best keepers among the large flowered varieties. The color is a rich, dark carmine red, but with plenty of glow and life. Also a variety that will bloom with the earliest and continue right on up to frost. **Strong Plants \$5.00**

Novelties from The American Home 1933 Honor Roll

MONMOUTH RADIANCE (Kemp) I. D. In the hottest class of seedlings that I saw during the year, namely at Camden, this variety came out as winner. It took the judges about 45 minutes to make the decision and I think they picked a grand Dahlia. The color is a light coral pink, shading to primrose at the center of the flower. Under artificial light it is one of the finest colors I have ever seen.

\$6.00

SON OF COMMODORE (Scott) I. D. Good keeper; long stems; Honor Roll Dahlia; not quite as large as The Commodore; color martius yellow with white reverse.

Plants \$3.75

SULTAN OF HILLCREST (Hillcrest Dahlia Gardens) I. D. This Dahlia received two outstanding awards this season, namely: Winner as Best Bloom in Show at the Dahlia Society of West Virginia, and a Certificate of Merit at Storrs. It is a giant flower of clear gold, flushed with bronze and tints of brownish red. I had this on trial and it can produce a lot of fine specimen blooms. It is almost Formal in type.

\$5.00

WASHINGTON GIANT (Lee) I. D. The sensation at Portland. Derrill W. Hart's description of this unusual variety follows: "Winner of the American Home Achievement Medal at Portland. Here is a real lavender in a finely formed flower; the blooms are streaked with silver and as it grew with me, showed silver petaloids near the center of the flower; it is an aptly named flower on extra good stems."

Plants \$5.00 Net

RED HEAD (Peck) Another fine grower in a Miniature Dec. A brilliant flame color and a fine variety for bedding or house decoration. This one, I think, will be a favorite.

Plants 50c Roots 75c

1934 Introductions of Other Growers

ARCTURUS (Peck) F. D. Scarlet; possibly a new type; won as red formal. Certificate of Merit at Storrs 1933. A marvelous grower that we recommend very highly.

Plants \$5.00 Roots \$10.00

CLARA BARTON (Salem Gardens) I. D. An immense Informal Decorative, blooms facing slightly upward on a long, straight stem twelve inches to first set of leaves. Face of petals silvery orchid, reverse of petals deep lavender, general effect lavender; a very prolific bloomer on a bush of medium height that never stunts.

Plants \$5.00 Roots \$10.00

HONOR BRIGHT (Peck) F. D. Peach red, self color to deep orange. Fine stemmed, free flowering, resistant, long keeping. Certificate of Merit at Storrs 1933.

Plants \$5.00 Roots \$10.00

ROCKLEIGH (Lodge) I. D. A blackish red on a strong, growing bush; a lot of color and everyone asks, "What is this one?" we recommend it. New.

Strong Plants \$5.00 Roots \$10.00

LOUISA BATES (Cordes-Eastman) S. C. A spectacular mallow pink with phlox purple center, that created quite a sensation wherever seen; prolific bloomer on the best of stems. Certificate of Merit Storrs 1933.

Plants \$5.00

WOOLROC (Jennings-Ruschmohr) I. D. Here we have a very attractive golden tan on the best of stems winning many prizes at the Eastern Shows.

Plants \$5.00

Recent Interesting Introductions

ACHIEVEMENT (Ballay) I. D. A truly magnificent Dahlia that should be in every garden. The color is a golden yellow, suffused with bronze and rose, giving a general tone effect of apricot. A very large flower.

Plants \$1.00

ADMIRATION (Broomall) I. D. A geranium pink flower of large size, which was very much admired in Mr. Reed's garden. A few flowers may face down.

Plants \$1.50

ALICE STELLICK (Rindfleisch) I. D. An unusually beautiful bi-color; a bright crimson carmine, with a distinct white stripe in center of each petal, with petals curling and twisting, making a very graceful and beautiful flower.

Plants \$1.00 Roots \$2.00

AMELIA EARHART (Cordes-Eastman) S. C. This variety chosen by the Aviatrix herself, is undoubtedly the greatest winner of all times; the very largest of flowers on long cane like stems. Color apricot buff with primrose at base of petals.

Plants \$5.00 Roots \$10.00

AMERICAN LEGION (Nuneviller) I. D. One of the largest of all Dahlias, and as exhibited at Atlantic City in 1931 was certainly a sensation. A deeper and brighter color of yellow than Aztec Glory.

Plants \$2.00 Roots \$4.00

ANDREA ERICSON (F. & M.) I. D. This 1930 Honor Roll Dahlia has more than made good and fills the need for a good, pure white; a huge flower on a good stem.

Plants \$1.50 Roots \$3.00

ANTARES. See page 3.

ARCTURUS. See page 7.

BARBARA M. See page 5.

BETTY COLTER (Success) I. D. A charming new Dahlia which has caused much favorable comment. An Honor Roll Dahlia of 1931; color an even shade of light salmon red throughout, shading to old rose at base of long rolled petals; the best of stems.

Plants \$1.50

BUBBLES OF HILLCREST (Scott) I. D. The most unusual Dahlia we have ever grown; so says Mr. Scott. Giant bloom but tempermental; an unusual shade of magenta.

Plants \$5.00

BUCKEYE BRIDE (Peck) F. D. This most beautiful and useful Dahlia has been on the Honor Roll three years straight; color geranium pink, to soft salmon; always admired; perfect stems.

Plants 75c Roots \$1.50

BUCKEYE KING. See page 6.

CAMEO (F. & M.) I. D. Here is real beauty of true coral pink color deepening toward center; petals overlaid with a sparkling golden sheen; very large flowers.

Strong Plants \$2.50

CELESTE (Ballay) F. D. A handsome large flower, with a different color; lilac pink overlaid carmine; there are no faults we have found.

Plants 75c Roots \$1.50

CHAMPOEG (Crites) F. D. A color like the sunrise; base of petals amber gold, shading to a bright rose pink; a very beautiful flower that rates very high.

Plants 75c Roots \$1.50

CLARA BARTON. See page 7.

COLOR SARGEANT (Lyndora) I. D. A beautiful self color of deep salmon bronze; vigorous with large blooms on good stems; very reliable.

Plants 50c Roots 75c

COPPER CHIEF (Goodacre) I. D. A good doer always early; never fails; a good cut flower on perfect stems with very dark rugged foliage. A vivid copper shade.

Plants 50c Roots \$1.00

DAD (Ketner) F. D. While we have a number of reds, this one attracts, and has always made good; it has everything, and is a most brilliant red.

Plants 50c Roots \$1.00

DOROTHY STONE (F. & M.) I. D. A great exhibition Dahlia which has made good; huge blossoms of bright pink; brighter and richer than Kathleen Norris.

Plants 50c Roots 75c

DWIGHT W. MORROW (Dahliadel) I. D. A gigantic velvety red, which has size, form and richness of color; a great winner; no one passes this one up; we like it.

Plants \$1.00 Roots \$2.00

EAGLE ROCK FANTASY (Broomall) I. D. We think this is one of Mr. Broomall's very best; imposing and beautiful in form and color; huge flowers you will never forget; clear mallow pink or violet rose, with silver shadings; most outstanding.

Plants \$1.00 Roots \$2.00

EAGLE ROCK SUPERBA (Broomall) I. D. Large blossoms of light amaranth pink; blooms are held well above tall sturdy bushes.

Plants \$2.50

EDNA FERBER (F. & M.) S. C. This beautiful glistening coral shading to old gold at base of petals always makes good.

Plants 50c Roots 75c

EDWARD RINFLEISCH (Rindfleisch) F. D. A tremendous bold flower of a magnificent shade of red, held erect on cane like stems; one of the best reds; very prominent at the shows this year, so says the Honor Roll.

Plants \$2.50 Roots \$5.00

ELINOR M. RADELL. See page 6.

ELISSA LANDI. See page 6. .

FLORENCE FLORY (Burch) I. D. A beautiful dark red on marvelous stems; a good cut flower and a wonderful grower; we recommend this.

Plants \$1.00 Roots \$2.00

FLORENCE LOUISE (Ostrander) I. D. A 1933 introduction; an Honor Roll Dahlia of pale sulphur yellow; petals are serrated giving a deep and heavy appearance.

Plants \$3.75

FLOYD GIBBONS (Veile & Mendham) I. D. Very large flowers of bright copper with shadings of carrot red; a profuse bloomer on the best of stems.

Plants 50c Roots \$1.00

FORT MONMOUTH (Kemp) I. D. This great Dahlia needs no introduction; a rich burgundy wine color of great size; marvelous grower with the best of stems.

Plants 50c Roots 75c

FRAU O. BRACHT (Berger) Straight Cactus. A sensational pale yellow variety from Germany which has stood out in every show since its introduction; we need more of these; should be in every garden.

Plants 75c Roots \$1.50

FULL MOON (Ballay) I. D. A wide petalled, big clear shade of yellow. One of the most outstanding big flowers of the past two seasons.

Plants \$2.00 Roots \$4.00

GAY CABALLERO. See page 5.

GOLDEN GOBLIN (Goodacre) F. D. This very reliable grower has really made good; everyone likes it's sturdy habits. A rich golden color and a perfect formal type, with perfect stems.

Plants 50c Roots \$1.00

GOLDEN HEART (Kemp) F. D. Beautiful golden blossoms; very large and high above foliage on very good stems. A 1933 introduction.

Strong Plants \$2.50

GOOD NIGHT (Broomall) I. D. Another Dahlia that has made good; one of the prettiest very dark Dahlias we have grown; color ox blood red shaded maroon; of great size; a clean reliable sort.

Plants \$1.00 Roots \$2.00

GRANDEE. See page 6.

HARRIET NEAL. See page 6.

HELEN IVINS (F. & M.) F. D. A remarkable flower of huge proportions; color a rich salmon overlaid with amber glow; very fine stems and always admired.

Plants 50c Roots 50c

HILLCREST CINDERELLA. See page 6.

HILLCREST FLUFFY RUFFLES (Scott) I. D. A ruffled variety; giant bloom; color coral bell.

Plants \$3.75

HILLCREST JERRY (Scott) I. D. Mr. Scott offers this giant bloom to breeders to be used for inter-pollinating. A good pollen producer; the bloom is immense lavender, which the stems cannot support.

Plants \$1.50

HILLCREST MANDARIN (Scott) I. D. A flashy big flower; brilliant oriental scarlet and golden yellow. A more popular Dahlia than was predicted; very thrifty; a good performer everywhere.

Plants \$3.75

HILLCREST ROYALIST (Scott) I. D. Color one shade of Indiana Red, with clover reverse. Honor Roll 1932.

Plants \$2.50

HILLCREST SUNSET (Scott) I. D. Giant bloom; long stems; color sunset.

Plants \$2.50

HONEY (Farnum) Pom. Primrose yellow with a faint suffusion of red on edge of petals; one of the best Poms.

Plants 50c Roots 75c

HONORABLE MR. See page 5.

HONOR BRIGHT. See page 7.

IMPERIAL PINK (Hall) I. D. One of the big fellows; color is a beautiful clear rose pink with gold shades at base of each petal; fine stem.

Plants \$1.00 Roots \$2.00

JAMES KIRBY (Badetty) I. D. Winner as best 1932 introduction; ten blooms on long stems at New York Show also best red in open to all sections at Rockville Center. A bright, rich cardinal red, with good stems and foliage.

Strong Plants \$3.75

JANE COWL (Downs) I. D. One of the greatest Dahlias of all times; always good; color glistening bronzy buff and old gold shadings.

Plants 50c Roots 50c

JANE DEW (Dew-Ruschmohr) I. D. A magnificent pink that is specified the "Pinkest Pink of all the pink Dahlias." Fine growth and stem; on Honor Roll.

Plants \$2.50 Roots \$5.00

JANE DIXON (F. & M.) I. D. Overlooked last year; a lovely shade of salmon orange. A huge success wherever grown.

Plants \$2.50

JANET SOUTHWICK (Chapman) F. D. One of the very best of the 1932 introductions; an Honor Roll Dahlia; color velvety pomegranite purple, shaded silver; the best of stems.

Plants \$1.50 Roots \$3.00

JEAN TRIMBEE (Trimbee) S. C. Here always has been one of our favorites; very large flowers, unusually clear, beautiful royal purple; extra bloomer on the best of stems; we cannot say enough about this one.

Plants 75c Roots \$1.50

JEROME KERN (Veile & Mendham) I. D. Here we have a Gold Medal Dahlia. A long petalled, graceful flower, with a background of shrimp pink, reverse of petals old rose; petals twist and curl at ends. A real beauty.

Plants \$3.75 Roots \$7.50

JEWELL OF INDIA (Newsom) I. D. A huge fluffy Dahlia of great depth; color a rich glowing garnet shaded maroon; flowers held on perfect stems; very vigorous.

Plants \$1.50 Roots \$3.00

KARL BONAWITZ (Dahlia del) S. C. Another of our favorites; always reliable and a marvelous cut flower of large size; color velvety carmine; perfect stems; should be in every garden.

Plants 75c Roots \$1.50

KATHLEEN NORRIS (Fisher & Masson) I. D. Probably the greatest pink to date; very large on the best of stems. We have prize winning stock this year.

Plants 50c Roots 50c

KENTUCKY RED (White) I. D. Here you Dahlia fans, is SOME red; the color is intense red with a metallic sheen over the entire flower; this Dahlia can be grown to a very large size; has excellent stems; is free blooming, and has particularly pleasing foliage. On the Honor Roll of 1931.

Plants \$2.50 Roots \$5.00

KING OF YELLOWS. See page 6.

LADY MOYRA PONSONBY (Elder) I. D. We quote from the Honor Roll: "This sensation of the northwest traveled from British Columbia to Seattle, where it won the Achievement Medal." One flower measuring 15½ inches by 9 inches deep. Certainly a great yellow.

Strong plants \$3.75

LA FIESTA (Cordes-Eastman) I. D. A huge flower on a good growing bush. Color butter yellow, pencilled red. Best informal Decorative New York. Court of Honor Prize at Camden. We like it.

Plants \$3.75 Roots \$7.50

LONG HILL (Loetz) I. D. A true golden bronze of fine formation and growth; a favorite with us.

Plants \$2.50 Roots \$5.00

LORD OF AUTUMN. See page 6.

LOUISA BATES. See page 7.

MAN O'WAR. Page 6.

MARY BAKER (Mad River Gardens) I. D. One of our friend growers says: "A gorgeous golden yellow of beautiful formation. The flower star shaped and of great size; stems all that can be desired; we like this as well as anything we grew last year."

Plants \$1.50 Roots \$3.00

MARY ELLEN (Loller) I. D. A seedling of Mrs. I. de Vere Warner, with all the latter's good points, and all of its own; color deep rose pink. A robust grower.

Plants 75c Roots \$1.50

MONMOUTH CHAMPION (Kemp) F. D. The leading prize winner at most of the shows; Xanthin orange flowers of huge size; fine stem and foliage; a profuse bloomer and a favorite.

Plants 50c Roots \$1.00

MONMOUTH GENERAL (Kemp) I. D. This novelty an Honor Roll Dahlia of 1932, in a distinctive new shade of bright henna. A good grower and is a popular new-comer.

Plants \$3.75

MONMOUTH PENNANT (Kemp) I. D. A most impressive new bi-color, one of those flashy colors that show all the way across the garden; color orange, scarlet and white, so says Derrell W. Hart on his 1932 Honor Roll.

Strong Plants \$2.00

MONMOUTH RADIANCE. See page 7.

MRS. ALEC LOW (Boston) S. C. A beautiful large violet lavender or lilac flower on strong, well placed stems.

Plants \$3.00

MRS. CHARLES G. REED. See page 5.

MRS. ELLA WORTHEN. See page 5.

MRS. FLEM SAMPSON. See page 5.

MRS. LEONE STAVELY. See page 5.

MRS. JOHN PACKARD (Farnum) I. D. A graceful large flower; color for most part white with a distinct pastel pink ring around the whole flower. Honor Roll.

Plants \$1.50 Roots \$3.00

MURPHY'S MASTERPIECE (Murphy-Success) I. D. A monster bloom of deep dark, rich red shading towards garnet; flowers held on erect stiff stems; very popular; on Honor Roll.

Strong plants \$3.50

MYRA HOWARD (Glutzbeck-Dahliadel) I. D. This is just naturally a big flower on perfect stems; most attractive plants; color pure gold with rose sheen.

Plants \$2.00 Roots \$4.00

NANNY SINE. See page 3.

NATIONAL GEM (Taylor) I. D. A beautiful large flower on the strongest growing bush we have seen; perfect foliage; color pink for the most part. New.

Strong Plants \$1.50



ARCTURUS—A. D. S. CERTIFICATE OF MERIT, 1933

OMAR KHAYYAM (Stout) F. D. A very much admired Dahlia that scored a high honor and Certificate of Merit at Storrs 1930; color Chinese red at base of petals, shading to bright orange at ends of petals.

Plants 75c Roots \$1.50

ORINDA (Frazier) I. D. A most spectacular large flower; bushes tall; color rosaline purple or deep orchid.

Plants 50c Roots 75c

PALO ALTO (Ballay) S. C. Here is a sensational Dahlia on the best of stems, and a strong grower. A beautiful bloom of salmon tan shade, that really made good.

Plants \$5.00 Roots \$10.00

PASTEL GLOW (Artland-Ruschmohr) I. D. A magnificent large, deep, high centered flower of pastel pink. Derrill W. Hart says: "I have never seen one more beautiful against artificial light."

Plants \$3.75 Roots \$7.50

PRINCE OF PERSIA (Newsom) I. D. A gorgeous big red, of very vigorous growth.

Plants \$1.00 Roots \$2.00

REMEMBRANCE. See page 3.

RUDY VALLEE (Broomall) S. C. A very large and beautiful flower on extra good stems; color chrome yellow at center, gradnating to grenadier red.

Plants \$1.00 Roots \$2.00

ROBERT EMMETT (Moroney Dahliadel) I. D. Here is a favorite with a great future; a deep flower with a rich color, half way between carmine and cardinal, that will stand up under trying conditions.

Strong plants \$3.75

ROCKLEIGH. See page 7.

ROYAL FLUSH (Ballay) F. D. A sensational bright scarlet of very large size; one bloom measured 11½ inches. The color actually accentuates the size.

Strong plants \$1.50

RUBY TAYLOR. See page 5.

SALADINA (Boston) F. D. A truly outstanding Dahlia; very reliable bloomer on the best of stems; color clear apricot orange. One of the best cut flowers.

Plants 50c Roots 50c

SARA (Rieder) F. D. A beautiful large blossom of red and buff very much admired. Stands hot dry weather and resists insects; good stems.

Strong Plants \$1.00 Roots \$2.00

SATAN (Ballay) S. C. Flaming red with a slight touch of gold at center; the exquisite coloring is at once fascinating. The horn like petals are so perfectly rolled and in curved, giving it rare form and character; a consistent winner on a very rugged growing bush.

Plants \$2.50 Roots \$5.00

SHARAZADE (Newsom) I. D. Huge rose pink of beautiful form and color; an early and profuse bloomer on the best of stems; a very rugged grower which we recommend.

Strong Plants 75c Roots \$1.50

SON OF COMMODORE. See page 7.

SONNY BOY (Salem Gardens) I. D. A monstros beautiful bloom. Color old rose shaded slightly old gold; prolific bloomer with good stems.

Plants \$5.00 Roots \$10.00

STAR OF BETHLEHEM (Nolet) S. C. Flowers are pure white with fine pointed petals, with a large tight center. Very free bloomer and a handsome flower.

Plants 75c Roots \$1.50

SULTANA (Balley) F. D. This is a hard one to beat in its class; very reliable, great size; color bright scarlet shading to old gold at center, the brightest and most pleasing color imaginable. One of the best.

Strong plants 75c Roots \$1.50

SULTAN OF HILLCREST. See page 7.

SUMMERTIME (Lyndora) I. D. A beautiful clear yellow that seems to like hot, dry weather, as it goes right on blooming; with the best of stems.

Plants 50c Roots \$1.00

THE COMMODORE (Scott) I. D. A nice, clean growing, bright yellow; won American Home Achievement Medal and A. D. S. certificate; petals large, centers full, with flowers of loose, open formation.

Plants 75c Roots \$1.50

THE WORLD (Dahliadel) F. D. A most unusual shade of deep, rosy magenta, overlaid garnet with silver shadings on edges of petals; a most beautiful Dahlia on good stems.

Strong plants 50c Roots \$1.00

THOMAS A. EDISON (Dahliadel) F. D. A gorgeous royal purple Dahlia, with a sheen of velvet; stag horn petal formation; this variety was chosen by the electrical wizard himself.

Plants 50c Roots 75c

TREASURE ISLAND (Dahliadel) F. D. One of the brightest autumn shades; color bright apricot, with gold and rose shadings; a wonderful success wherever grown.

Plants 50c Roots 75c

VARIO (Boston) I. D. One of the best variegated Dahlias; a new color combination tan mixed with pale pink, in every imaginable combination; large blooms with the best of stems.

Plants 75c Roots \$1.50

W. H. T. (McCarrol) F. D. An uncommon rich old rose, or begonia with mauve shadings, in large flowers; a robust Dahlia which is very reliable.

Plants 50c Roots \$1.00

WASHINGTON GIANT. See page 7.

WATCHUNG WONDER (Smith) F. D. A spectacular rich, royal red with a touch of gold at tips of petals; stems strong with blooms facing upward; unusual keeping qualities.

Plants 50c Roots 75c

WHITE WONDER (Kemp) I. D. This big white has a formation not unlike Fort Monomuth, with graceful wavy petals. Best undessimated seedling at Red Bank.

Plants \$3.75 Roots \$7.50

WM. J. RATHGEBER (Parella) I. D. Here is an outstanding novelty with a color all its own; essentially a red, but in daylight it is a definite rose scarlet, with no tendency to fade. A fine, upright grower on beautiful stems. Don't miss this one. We recommend it to the most exacting.

Plants \$2.50

WILLIAMETTE (Crites) I. D. The colors of this beauty are so blended that an accurate description is almost impossible; face of petals golden coral and orange, tinted rose and salmon; very large flowers, on a husky growing bush; very prolific. We recommend this one.

Strong plants \$1.25 Roots \$2.50

WOOLROC. See page 7.

WONDER PINK (Kunzman) F. D. A very fine large pink; the vigorous type, free blooming on very good stems.

Strong Plants \$1.00

Dahlia Plants

Regarding Dahlia Plants—We have shipped plants with great success to all parts of the United States, and have received comments like the following:

California—"I have never seen such packing since I left home (Scotland); every plant looked like it had just left the greenhouse."

Michigan—"Thanks for such nice plants; not a leaf bruised."

Ohio—"Best plants I have ever gotten from any place."

New York—"Your plants are knockouts."

We appreciate these comments and will see to it that your plants reach you in as satisfactory condition.

Buy a plant this year, and have a clump for next year. At least 75 per cent of our growing is from plants.

If you have not done so already, we recommend that you subscribe to The Mid West Dahlia News, No. 170 Talmadge St., Madison, Wis. You will get up to the minute Dahlia news treating on every subject of interest to a Dahlia fan. A real live publication, \$1.00 per year—issued quarterly.

JOIN THE AMERICAN DAHLIA SOCIETY

We urgently recommend that if you are not a member, send \$2.00 to the secretary, Mr. C. Louis Alling, 251 Court St., West Haven, Connecticut, which entitles you to a bulletin, published quarterly, filled with useful information on Dahlia Culture. Try it a year.

Complete Planting, Care and Cultural Directions with each order.

With the foregoing descriptions we have made every effort to not overdescribe our offerings. Our continued success depends upon our Dahlias making good. If your dealings with us are not satisfactory, we want to know it. We solicit constructive criticism.

We invite you to visit us at any season, but especially at blooming time, that you may see a wealth of new things for introduction in 1935 and 1936—our own new Dahlias, and the promising new ones of other growers, and some from Australia which we have been entrusted to introduce. We mean to have the very best of the new Dahlias and are sure a visit from you will be mutually gratifying.

General Information

ORDER EARLY—We urge all customers to place their orders early. Stock of the newer varieties is limited and much disappointment can be avoided. All roots sent out prior to March 15th are sent at the buyer's risk. Although we take every precaution, they are not guaranteed against freezing.

TERMS—Remittance with order on or before time of shipment. Retail orders are delivered prepaid. Wholesale orders at the purchaser's expense.

SHIPPING—Orders are shipped as soon after April 1st as convenient, unless otherwise notified. Green plants will be shipped around May 1st to June 15th, as you specify.

GUARANTEE—We guarantee every plant and root sent out by us to be true to name and in a healthy condition when received; after that our responsibility ceases as we have no control over growing conditions. Please notify us at once, if anything is unsatisfactory when received, or if plants or roots do not grow after planted a reasonable length of time. This guarantee does not go beyond replacing the variety.

SUBSTITUTIONS—We make no substitutions without your permission, but suggest you name a second choice.

NAME AND ADDRESS—Be sure to write name and address plainly.

GREEN PLANTS—We recommend the planting of green plants. For exhibition blooms, they are unequaled.

Do not be discouraged if a Dahlia from a different locality does not do well for you the first season. Try it again as many varieties need to be acclimated.

We specialize in gathering together worth-while new Dahlia originations. If you do not see the variety listed that you want, write us; we grow many Dahlias not listed here.

ADDRESS ALL COMMUNICATIONS TO: MAD RIVER GARDENS, P. O. Box No. 12, Urbana, Ohio.

Greenhouse and trial garden: No. 749 Miami Street, Urbana, Ohio. Field garden: One mile north of Public Square, Urbana, Ohio, on State Route No. 68.

DAHLIA SEEDS

Having been asked so many times, "Where do you get your seeds?" and "Where can I buy seeds like that?" we have decided to offer for sale a few seeds—a limited supply only.

Dahlia Seeds at best, the very best, are always a chance, because of breeding for hundreds of years back. From twenty-five seeds you might get a real Gold Medal winner, and from a thousand seeds, nothing worth while. The best we can do is to give you the best to be had—there are none better.

We know of no greater sport than to watch these seedlings burst forth for the first time, and to know when we do get a new one that is worth while, there is none other like it.

We feel fortunate indeed to be able to offer you Dahlia Seeds from, we think, one of America's greatest Dahlia breeders.

25 Seeds from best new varieties.....	\$1.00
25 Seeds from one parent named.....	1.25
25 Seeds hand pollinated.....	2.50
100 Seeds from standard large flowering.....	3.00

DELPHINIUM SEEDS

English strain, large type, packet.....	\$.50
English strain, large type, selected.....	1.00

All Seed prices are net cash.

Copper Wired Dahlia Labels, 50c per hundred postpaid.

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MAD RIVER GARDENS

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URBANA, OHIO

DATE.....

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R. D. or Street No.....

Amount

Post Office

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